I love listening to K-Love's uplifting Christian music and messages. I truly cannot imagine being without K-Love. I listen to K-Love every day during commute to work and always. It is wonderful to not be interrupted by commercials, especially in these times where the world's standards have gotten so low - swearing on TV during regular daytime & early night time television; commercials for viagra; products named with swear words in them. I believe it is in the public's best interest to have a wonderful family friendly safe radio station to listen to where they don't have to worry what their children might hear. People show that by supporting K-Love. K-Love has positively touched my life as well as millions of others and continues to do so on a daily basis.